Amendment to Claims

Claims 1 through 22 (cancel)

23. (new) A method for producing an entertaining or therapeutic affect in the mind of a user of an aromatherapeutic agent, comprising the steps of:

disposing at least one said aromatherapeutic agent on a substrate, the aromatherapeutic agent being contained on the substrate in a condition wherein the agent does not substantially emit an aroma; and,

exerting an emotionally driven and forceful percussive action on the aromatherapeutic agent to cause release of an aroma from the agents, the aroma producing the entertaining or therapeutic affect.

- 24. (new) The method of claim 23 wherein the agent is disposed in or on an article adapted to be thrown by the user at a target to cause release of the aroma.
- 25. (new) The method of claim 23 wherein the agent is disposed in or on an article adapted to be forcefully struck by the user through the agency of a fist, foot or other portion of the user's body ordinarily used to violently strike an animate or inanimate object.
- 26. (new) The method of claim 25 wherein the article comprises a punching bag and the agent is disposed on a portion thereof adapted to be struck by the user.

- 27. (new) The method of claim 25 wherein the article comprises a dashboard or other portion of a vehicle within reach of a user operating said vehicle or being carried by said vehicle, the affect comprising the reduction of an emotional condition known as road rage.
- 28. (new) The method of claim 25 wherein the user strikes the portion of the article having the agent disposed in or on the article with a second article.
- 29. (new) The method of claim 23 wherein the agent is disposed on an article adapted to be carried by a portion of the body of the user, the user striking a surface with the article to release the aroma of the agent.
- 30. (new) The method of claim 23 wherein the agent is encapsulated into discrete quantities of said agent.
 - 31. (new) The method of claim 23 wherein the affect comprises a calming affect.
- 32. (new) The method of claim 23 wherein the agent is disposed in or on a target and wherein the step of exerting a percussive action comprises throwing an article against that portion of the target on which or in which the agent is disposed.
- 33. (new) The method of claim 32 wherein an aromatherapeutic agent is disposed on or in the article that is to be thrown against the target.

34. (new) The method of claim 32 wherein the target is a poster having an image formed thereon which in the mind of the user would produce a satisfying response in the event of the image being struck by the article under impetus provided by the user.

35. (new) The method of claim 34 wherein the at least one aromatherapeutic agent is disposed on the target in a surmounting relation to the image.

36. (new) The method of claim 23 wherein at least portions of the at least one aromatherapeutic agent is encapsulated within microcapsules rupturable on subjection to the percussive action.

37. (new) The method of claim 23 wherein at least one surface of the substrate has a coloration indicative of a mood intended to be evoked by an aroma emitted by the at least one agent.

38. (new) The method of claim 37 wherein multiple surfaces of the substrate have different colorations each indicative of a mood, each surface differently colored having an agent associated therewith that releases an aroma evocative of the mood associated with the coloration.

39. (new) In combination, a substrate;

at least one aromatherapeutic agent disposed on at least certain surfaces of or located within at least certain portions of the substrate in a condition wherein the agent does not substantially emit an aroma; and,

means for exerting a forceful percussive action on the substrate to cause release of an aroma from the at least one agent, thereby producing an entertaining or therapeutic affect occasioned by both the agent and the exertion of the action.

- 40. (new) The combination of claim 39 wherein the substrate comprises a vehicle dashboard.
- 41. (new) The combination of claim 39 wherein the substrate comprises a punching bag.
- 42. (new) The combination of claim 39 wherein the substrate comprises a target having an image formed thereon.
 - 43. (new) The combination of claim 42 wherein the target comprises a poster.